

# Chamber Music America

## FIRST TUESDAYS

FREE PROFESSIONAL DEVELOPMENT SEMINARS

Saint Peter's Church

619 Lexington Avenue (at 54<sup>th</sup> Street), New York City

All seminars are held from 3:00 to 5:00 PM.

### **CMA Grant Programs: A Primer**

September 4, 2007

PRESENTER: SUSAN DADIAN, PROGRAM DIRECTOR, CHAMBER MUSIC AMERICA

*An overview of CMA's grant and awards programs*

### **Preparing a Grant Proposal**

October 2, 2007

PRESENTER: Luz Rodriguez, New York Foundation Center

*The nuts and bolts of preparing grant proposals and making a compelling case for your projects*

### **Packaging Your CD: Do's & Don't's**

November 13, 2007 (held on the second Tuesday of the month, in observance of Election Day on November 6, 2007)

PRESENTER: Thomas Bellino, Planet Arts

*Practical steps to take after you've left the recording studio—seeing the finished product through to completion*

### **Promotion: Networking on the Web**

December 4, 2007

PRESENTER: Michael Ricci, AllAboutJazz.com

*Promotion opportunities via AllAboutJazz.com, a powerful jazz destination website, will be explored in this session*

### **Realizing Your Artistic Vision**

February 5, 2008

PRESENTERS: Julia Wolfe, Bang on a Can; Andrew Appel, Performing Arts, Wave Hill; Dave Douglas, trumpeter/ composer  
*Taking artistic goals for special projects, concerts, series and recordings and turning them into a practical plan*

### **Conducting Clinics and Masterclasses**

March 4, 2008

PRESENTER: David Liebman, jazz saxophonist and composer  
*Liebman, a master teaching artist, gives tips on creating dynamic clinics and masterclasses for students and ensembles.*

### **Quest for Management**

April 1, 2008

PRESENTERS: Laura Hartmann, LVanHart Artist Productions, and Robert Besen, BesenArts

*Working with a manager is a two-way street. Two seasoned managers explain how to determine whether you're ready for management.*

### **Publicity Fair: Meet the Experts**

May 6, 2008

*Public relations professionals discuss the makings of successful press materials. The workshop will also provide time for attendees to meet with the speakers.*

**First Tuesdays, a Chamber Music America CMA Plus program, is presented in collaboration with Midtown Arts Common and Saint Peter's Church.**

Seating is limited. To make a reservation, or for more information, contact:  
Mark Sung (212) 242.2022, ext. 24 or [msung@chamber-music.org](mailto:msung@chamber-music.org)

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